



PANHANDLE BREAST HEALTH



Annual Impact Report

Everyone deserves access to *cancer screening*

Panhandle Breast Health works toward a future where every individual in the Texas Panhandle has the resources and knowledge to detect breast cancer early, ensuring no life is lost to a preventable delay in care.

Typically, PBH serves women ages 40 to 64; however, women ages 18 to 77 have accessed screenings through our program.

In 2025, the average recipient age was 50. The average distance traveled to access services was 70 miles with 52 appointments requiring a roundtrip of more than 100 miles.

193

Breast cancer screenings

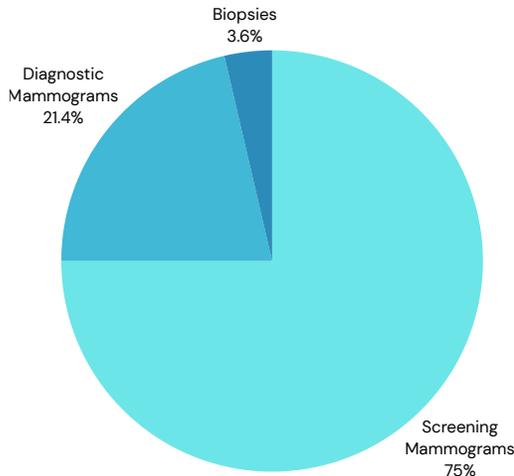
50

Outreach events

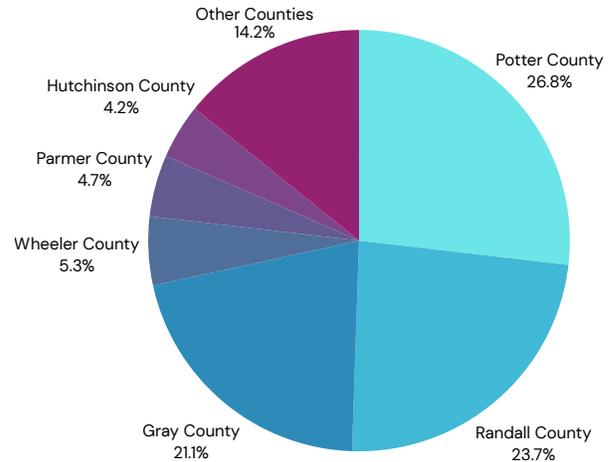
18

Counties served

Screening Types



Applicant Counties



Testimonials:

"Being in my 40s, with a family history of breast cancer, the worry surrounding not knowing seemed to find me often. The application process was very easy to follow, and I felt very informed throughout it."

"It's a great opportunity to be able to receive a free mammogram when you know you're at risk, but don't have the insurance or enough money to pay for a mammogram."

Honoring our founder



Pretty in Pink Tea Party and Luncheon honored Leticia Goodrich

In the landscape of regional healthcare, few figures have left as indelible a mark as Leticia Goodrich. As the founder of PBH, she spent nearly three decades transforming a grassroots initiative into a cornerstone of community wellness, ensuring that financial barriers never stand between a woman and a life-saving screening.

Her tenure was defined by a proactive approach to sustainability. Recognizing that awareness alone wasn't enough, she took the bold step of establishing a free breast cancer screening program. This initiative provides a safety net for uninsured residents, offering a direct path to mammograms and diagnostic services.

Today, Panhandle Breast Health remains a testament to her original vision: a community where early detection is a right, not a privilege.

PBH Partnerships:

Cancer Screenings

Our partners, BSA Harrington Breast Center and Pampa Regional Medical Center, make our mission possible by providing mammography services.



Healthcare Partners

Without our healthcare partners, we would not be able to reach uninsured women throughout the Panhandle needing breast cancer screenings. We appreciate everyone working to improve women's health including Haven Health, Heal the City and the Women's Health Clinic (City of Amarillo).



Major Grants



The Ware Foundation



The C.J. & Syble Fowlston Charitable Trust

2026 Opportunities

Our free breast cancer screening program is fully funded for 2026 enabling us to provide up to 300 mammograms.

PBH is expanding into rural hospitals to remove the barrier of distance for uninsured women in the Texas Panhandle. We plan to be in one or two additional facilities by mid-year.

2026 Challenges

Stability is the foundation of our educational and screenings programs. Although we run a lean organization, even the most efficient organization has fixed expenses. We must raise funds to cover the essentials: a single staff member, office rent, accounting and insurance and other general operations.

Expanding services to provide hometown access to screenings means we will need more funds to continue this effort beyond 2026.

Finances

YEAR-END ASSETS

Cash

\$85,712

LIABILITIES

Accounts Payable

\$782

REVENUES

Total Income

\$147,618

EXPENSES

Fundraising

\$12,796

General

\$15,795

Programs

\$76,872



Funding summary

\$90,250

Private Grants

\$37,819

Fund-raising Events

\$19,549

Donations & Appeals

PBH Board of Directors

We recognize our dedicated 2025 board members and welcome two new members for 2026. We especially thank Board President Kaeleigh Price for her leadership and her role in organizing the Pretty in Pink Tea Party and Luncheon. Allison Roberts also did a great job creating graphics for the event.

2025 Officers:

Kaeleigh Price, president
Cindy Baxter, vice president
Nicole Hirschler, secretary
Jordan Pride, treasurer

2025 At-large Members:

Vanessa Alcantar
Maggie Garcia
Leona Grubbs
Adrienne Hurtt
Allison Roberts
Maria "Cookie" Stevens
Dr. Kris Vigil-Leeper
Dr. Joanna Wilson

Testimonials:

"I do not have insurance that covers this preventative screening, so I was incredibly thankful for this service. I have a friend currently going through breast cancer."

"How easy it was to apply and how quickly they gave me an appointment made me feel like the community cares about me. Thank you for that!"

"I have had a lump for years and this program allowed me to get it checked as I don't have insurance."

The PBH Board of Directors selected two new members to serve 3-year terms beginning in January 2026. They are Kelsey Davis and Erin Prickett.

Kelsey is a graduate of West Texas A&M University where she was an active member of Zeta Tau Alpha. She is a Digital Content Producer and Anchor at NewsChannel 10.

Erin is a former school principal and currently serves as the Assistant Director of Strategy and Support at Region 16.



Volunteers Welcome

Board members and other volunteers help achieve our life-saving mission. We are deeply grateful for the passion they bring to PBH.

As our impact expands, so does our need for fresh perspectives and helping hands. We're looking for passionate people to join our volunteer family.

Thank you for your *support!*

575 Pizzeria
Adair M. Buckner, Attorney at Law
Michala Adams
Mea Agan
Amarillo Area Foundation/The Panhandle Gives
Amarillo Building
Amarillo Chamber of Commerce
Amarillo Civic Center Complex
Amarillo I40 First Primary Care
Amarillo National Bank
Amarillo Sod Poodles
Amarillo Symphony
Amarillo Town Club
American Land Title
Christine Andrews
Aspen Creek Grill
AstraZeneca
Melissa Atchley
Cindy Baxter
Jim Bayless
Kris Bilbrey
Andrea Blakely
Bowie Middle School
Roxanne Brashear
Brick & Elm
Cindi Bulla
Ginny Burnam
Bubba's 33
Cada Vez Cocina Mexicana
Kareli Cadena
Carpet Tech
Cask and Cork
Keralee Clay
Clifford Cawthon II
Patricia Cobb
Chocolate Covered Photography
Cinergy
C.J. & Syble Fowlston Charitable Trust
Keralee Clay
Patricia Cobb
Bryan Coffman
Emilie Coggins
Glenda Cook
Ashlee Cordell
Sharon Doggett
Debora Dougan
Dr. Kent Roberts & Ilene Robert Balliett Foundation
Ebby's Edibles and Getables
Escape the Trap House
El Sabor Savadoreno

Kymberly Elliott
Kathryn English
Feldman's Wrong Way Diner
Sharon Felts
Nathalie Fernandez
Fidelity Charitable
Stephanie Fitzgerald
French & Company Realtors (Paul French)
Andrea Friedman
Juilann Fulton
Teirani Garrett
Jeri Glover
Good Vibes Tattoos
Golden Spread Ag (James Baxter)
Golf Headquarters
Kenneth and Denise Gomez
Leticia and Robert Goodrich
Kelsey Grant
Green Chile Willy's Grill
Leona Grubbs
Robin Haney
Anita Hernandez
Nicole Hirschler
Teresa Hoard
Horton Neely Realtors (Cindy Horton)
Ruleen Howard
Lori Howard
Kim Hudson
Adrienne Hurtt
IAM Local 1255
IBEW Local Union 602
Inez B. & H.E. McCarley Foundation Trust
Joe Taco
Abby Jones
Josephine Anderson Charitable Trust
Journey Canyon Coffee
Azraa Kamil
Kendra Scott (Eden Day)
Tomi Kerns
Diana King
Kings and Queens
Lavender Lane
Lone Star Ballet
Amy Lovell
Jesse Lovell
Mason Mandrell
Mary E. Bivins Foundation
Wesley Matthews
Dr. Kelly McCauley
Elizabeth McClarty



Thank you for your *support!*

Elizabeth McGarey
Ronnie Medeiros
Memaw & Papa's Antiques
Janine Messenger
Metal Trades Council, AFL-CIO
Mickey's Place
Barbara Miner
Nadine Mitchell
Mary Moore
Mandy Morton
Music Box Gift Shop
Dominic Narvez
Ned O. & Linda G. Miller Charitable Trust
Judy & Jamey Neill
Kelly Neill
Kara Newton
Alicia Newton
Sindy Ortiz
Kelly O'Toole
Palo Duro Creek Golf Course
Panhandle Greenhouses
Pantera Cares (Pantera Energy)
Pampa Regional Medical Center
Hollis Parker
Paul F. & Virginia J. Engler Foundation
Jordan Payton
Jeesun Pemberton
Sherrylynn Philyaw
Platinum Cuts Barbership
Connie Pound
Prevent Cancer Foundaton
Denise Price
Kaeleigh Price
Terry Price
Erin Prickett
Jordan Pride
Benny Rector
R&H Septic
RKC - Rillo Kings Cornhole
Benny Rector
Maggie Rich
Johnny Rivas
Allison Roberts
Rudy's "Country Store"& Bar-B-Q
Running Water Dry Goods
Shaw Rentals (Max Shaw)
Ella Shead
Cindy Simons
Pablo Sintas
SKP Creative
Smash That'z

Smokey Joe's Bar and Grill
Southlawn Liquor
Spice and Spike's Cornhole
Deborah Stallcup
Cookie Stevens
ora Stidham
Dana Stillwell
Street Volkswagen
Becky Swanson
Anthony Tello
Texified Tattoo Shop
Texas Roadhouse
The 806 Coffee + Lounge
The Nonprofit Connection (Jacy Jenks)
The Studio
Anne Thomas
Kayla Thomas
Thompson's
Delores Thompson
Kim Thompson
Dianna Tipps
Town Square Hair & Barber Shop
Tri-State Fair & Rodeo
Jeri Tyler
United Supermarkets
Cynthia Venable
Victor B. Glenn CPA
Dr. Kris Vigil-Leeper
Shawn Walsh
Warbird Football
West Texas Golf Lounge
Brandon White
Tiffanie Widowski
Katharyn Wiegand
Cindy Wilkinson
William O. & Louise Mullins Foundation
Dr. Joanna Wilson
Gina Woodward
Working Ranch Cowboys Association
Xcel Foundation
X-Steakhouse
Cheng Zhang
Ashley Zorovich



Honorium

In Honor of Leticia Goodrich

Lynn Burns, Angela Lust, Julie Mitchell

In Honor of Leticia and Robert Goodrich

Jill Goodrich

In Honor of Carey and Michael Mead

Robert and Leticia Goodrich