

# 2023

# Annual Report

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## Our Mission

**Panhandle Breast Health works to decrease breast cancer deaths by increasing mammogram rates through education, access and advocacy. Panhandle Breast Health provides no-cost mammograms to uninsured residents of the Texas Panhandle.**

**Prepared by**

Judy Neill

Taylor Houston



# From the Executive Director

2023 was a come-back year for many people and organizations and we were no exception. Many of the health and resource fairs came back and we were there. PBH staff, board members and volunteers participated in 79 events (up from 36 in 2022).

In addition to Amarillo and Canyon events, PBH visited Hereford, Pampa, Miami, Friona, Wellington, Dumas, Spearman, Clarendon and Gruver. We'd like to visit even more communities in 2024. This would not be possible without a dedicated board and numerous volunteers for whom we are most grateful. YOU make breast health happen.

PBH strengthened partnerships with other organizations that offer cancer screenings through joint events and hosting our partners and other stakeholders for the 2023 Prevent Cancer Dialogue Virtual Series presented by the Prevent Cancer Foundation.

Continuing our partnership with BSA Harrington Breast Center and embarking on a new partnership with Pampa Regional Medical Center enabled us to serve more people. We continue to see a growing need for mammograms, especially among women who did not or could not get screened due to the pandemic.



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# One Year Review

**This year, Panhandle Breast Health tackled some of the issues that keep people from getting their mammograms. A big improvement was the updated website providing a portal to English and Spanish applications. Anyone with internet service can apply at their convenience. About two-thirds of applications now come through the website.**

**Students with the Rogers LEAD WT program at West Texas A&M University redesigned the PBH website as Scholars in the Dyke and Terry Rogers Leadership Education and Development (LEAD) Program. This program challenges high-achieving students to further develop their leadership potential.**

**PBH recognizes that one of the roadblocks to screening is travel expense. Although the majority of recipients don't have to travel to Amarillo, come to our partner, others are faced with significant travel time. For 46 recipients, they drove a roundtrip of more than 100 miles. Fortunately through grant funds, we are able to provide gift cards to offset travel expenses.**

**Still traveling is time consuming and getting screening closer to home should be an option. PBH began a new partnership with Pampa Regional Medical Center in the Fall of 2023 to provide no-cost screening mammograms. In the first three months 18 women had received screening mammograms in Pampa. Undoubtedly, this program will continue to serve many more residents in the Gray County area in 2024.**



# One Year Review

Grants from several foundations enabled our screening program to achieve rapid growth. Through the Louise Bowers Slentz Fund (Amarillo Area Foundation), PBH continued the Positively Pink Program for Gray County and the surrounding eight counties. This helped PBH to partner with Pampa Regional Medical Center making no-cost screening mammograms more accessible to rural areas in the eastern Texas Panhandle.



This grant funded mammograms and other programs for residents of Armstrong, Carson, Donley, Collingsworth, Gray, Hemphill, Hutchinson, Roberts and Wheeler Counties.



The Prevent Cancer Foundation funded the Transcending Limits Cancer Screening Initiative to increase advocacy and screening rates for LGBTQ+ individuals. PBH proudly attended Amarillo's Pride Festival, hosted and attended multiple events and created educational resources to increase screening rates. These activities encouraged community members to get screened, not just for breast cancer, but for colorectal and cervical cancer as well. The City of Amarillo Public Health Department also made HPV vaccines available at various events. PBH continues to provide many



educational resources online and to work to improve screening rates.



# One Year Review

A generous Potter County grant funded the Back on Track Breast Screening Initiative. The COVID-19 pandemic caused a delay in screenings for many women and this program works to get them back to their routine mammograms. The challenge was to re-establish the healthy habit of annual screenings.



Among other things, this grant enabled PBH to create an awareness campaign educating Potter County residents on the vital importance of breast cancer screenings. It also paid for 53 women to receive breast cancer screenings, helped navigate people into the health care system and provided resources connecting them to additional services such as cervical and colorectal cancer screenings.



HARRINGTON  
CANCER and HEALTH  
FOUNDATION

With combined resources from the Harrington Cancer and Health Foundation, the Women's Philanthropy Fund, and the C J & Syble Fowlston Trust, Panhandle Breast Health launched a new Rural Initiative. This provides funds for screenings, travel reimbursements and marketing. It was designed for Texas Panhandle residents who live outside of Potter County, especially in more rural areas where mammogram screening rates are lower. Thus far, 30 women have received breast cancer screenings. The program continues into 2024.



WOMEN'S  
PHILANTHROPY FUND

# One Year Review

Panhandle Breast Health set a goal of providing at least 100 no-cost breast cancer screenings to uninsured people in the Texas Panhandle in 2023. However, reality far exceeded expectations. Yet, we know that the need for no-cost services continues to grow and as the population ages so does the need for breast cancer screenings.

**In 2022, PBH paid for 39 mammograms and procedures.**

**In 2023, that number more than quadrupled to 186!**



In 2023, PBH provided more than \$300,000 worth of services to uninsured women who otherwise might not have gotten mammograms. PBH received 264 mammogram applications. 216 applications were sent in to BSA Harrington Breast Center and 48 were sent to Pampa Regional Medical Center.

Most people receive only a screening mammogram; however, others need a diagnostic mammogram, ultrasound and possibly a biopsy. Of the total 186 procedures in 2023, there were 133 screening mammograms, 50 diagnostic mammograms and two biopsies.

# Demographics

Panhandle Breast Health is dedicated to lowering the number of breast cancer deaths, and one of the ways we work toward that goal is by providing education and resources to everyone we can. In 2023, the average age of women receiving mammograms was 50 years old. However, the youngest was 27 years old, and the oldest was 79.

There were 264 mammogram applications from 20 of the top 26 counties in the Panhandle. Out of the 186 procedures PBH paid for, 117 were completed in the same city the individual lived in while 62 individuals had to drive over 100 miles round trip just to get to their mammogram. Twenty-five women had to get more than one procedure done, with two individuals having to get three different procedures within the 2023 year.

PBH's contracts with BSA Harrington Breast Center and Pampa Regional Medical Center allow us to lower fees which enables us to help more people. Although most screenings are between \$200 and \$250 per person, multiple procedures exceed more than \$1,000 for a single individual.

**The counties PBH served the most this year were:**

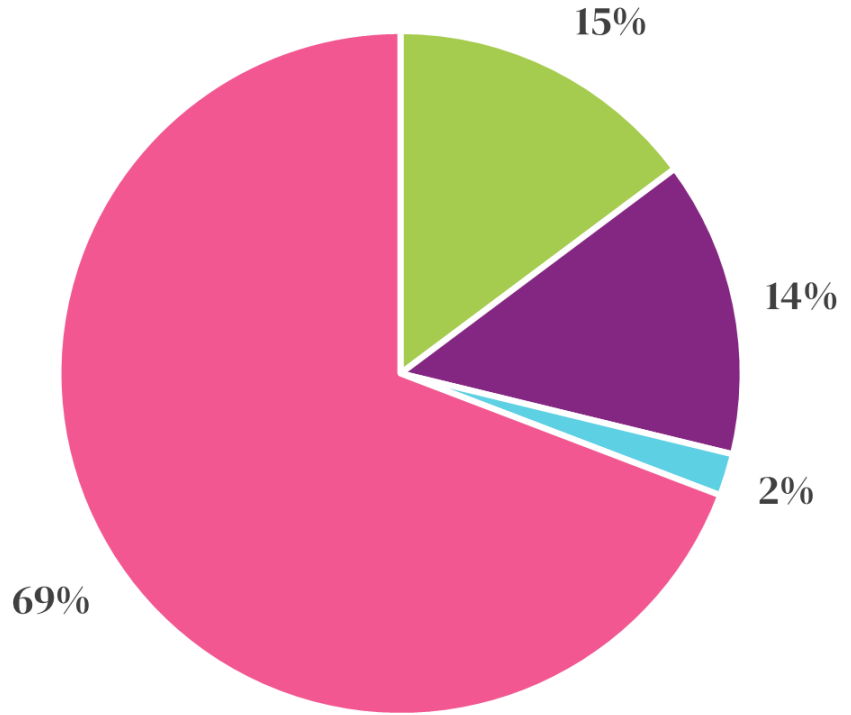
**Potter -- Randall -- Gray**



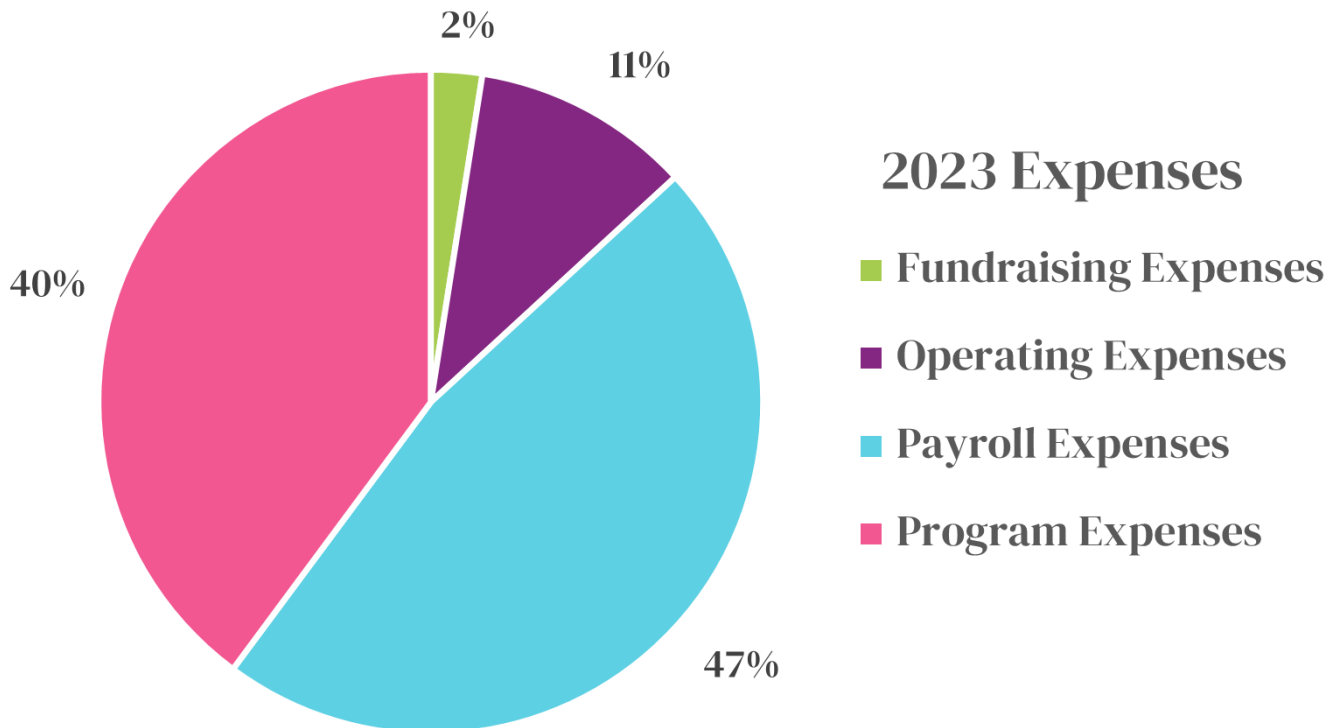
# One Year Financial Review

## 2023 Income

- Fundraising Events
- Contributions
- Appeals
- Grants



## 2023 Expenses





# **Our Supporters**

**Adair M. Buckner, Attorney at Law**

**Amarillo Area Foundation**

- **HRMC Community Grant**
- **Louise Bowers Slentz Fund**
- **Women's Philanthropy Fund**

**Amarillo Chamber of Commerce**

**Amarillo Civic Center Complex**

**Amarillo i40 First Urgent Care**

**Amarillo National Bank**

**Amarillo Symphony**

**Amazon Smile**

**Cindy and James Baxter**

**Bobby Murry Homes/Nick's Fight Club**

**Bowie Middle School Volleyball Team**

**Breastfriends, LLC**

**BSA Health System**

**CareXpress**

**Rocio Carrasco**

**City of Amarillo Dept. of Public Health**

**C.J. & Syble Fowlston Charitable Trust**

**Comanche Trail Golf Complex**

**Glenda Cook**

**Avery and Andrew Cox**

**Creek House Honey Farm**

**Karla Cunningham**

**Get F.I.T. to Stay Fit**

**Jerri Glover**

**Golf Headquarters**

**Ken and Denise Gomez**

**Laisaha Gomez**

**Russ and Jill Goodrich**

**Robert and Leticia Goodrich**

**Karen Hansard**

**Harrington Cancer/Health Foundation**

**Haven Health Clinics**

**Nicole Hirschler**

**HTeaO**

**Adrienne and David Hurtt**

**IBEW Local Union 602**

**JNC Axe Pit**

**Kendra Scott / Bianca Watson**

**Keller Kennedy**

**Laura W. Bush Institute**

**Legacy SupportWorks**

**Sandie Firestone Mares**

**Audrey Massingill**

**Pat Mathis**

**Metal Trades Council, AFL-CIO**

**Gemma Mitchell**

**Moore County District Hospital**

**Skyler Mueller**

**Judy and Jamey Neill**

**Kelly Neill**

**Network for Good**

**Misti Newsom**

**Potter County**

**Prevent Cancer Foundation**

**Kaeleigh Price**

**Rosa Price**

**Jordan Pride**

**Micah Prock**

**Purpose+Passion Boutique**

**Raising Cane's Chicken Fingers**

**Allison Roberts**

**Rogers LEAD WT Program**

**Rudy's Country Store & Bar-B-Q**

**Santa Fe Federal Credit Union**

**Senior Ambassadors Coalition**

**Trisha Shaver**

**Ella Shead**

**Cathy Schick**

**SKP Creative**

**Sonic Drive-Ins**

**Cookie Stevens**

**Street Volkswagen of Amarillo**

**The Nonprofit Connection**

**Delores Thompson**

**Clara Brown Trimble**

**United Supermarkets**

**Victor B. Glenn, CPA**

**Jeri Ward**

**Bryce Wiginton**

**Working Ranch Cowboys Association**

# Looking Forward

Panhandle Breast Health saw exponential growth in 2023 and anticipates a continuing rise in the number of people seeking no-cost breast cancer screenings going into 2024. Recently released data from the American Cancer Society shows a slight uptick in breast cancer diagnosis, most notably among women below the age of 50 and men. Fortunately, death rates continue to decline as early detection efforts and cancer treatment options improve.

You can help meet the need by donating to PBH and making breast health happen for the residents of the Texas Panhandle.

# Thank You

On behalf of the PBH Board of Directors, we thank everyone who supports our life-saving mission through donations. We are especially grateful to Rudy's Country Store and Bar-B-Q for their annual Pink Cup for a Cause. This promotion results in a significant gift to PBH each year.

We also appreciate everyone who participated in The Panhandle Gives and our annual Tee Off for Tatas Golf Tournament. Every contribution helps, no matter how small.

Visit our website to learn more about opportunities to support Panhandle Breast Health.



# Contact Us



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[panhandlebreasthealth.org](http://panhandlebreasthealth.org)

**If you or someone you know needs a no-cost mammogram, please reach out to us. PBH will provide no-cost mammograms to uninsured women over 40 who are residents of the top 26 counties in the Texas Panhandle. Men and those under 40 must have a physician's referral.**

**PBH staff and volunteers are available to present to your civic organization, club, church and health/resource fair. We are especially busy during Breast Cancer Awareness Month in October, so contact us early about presentations.**