

2022

Annual Report

| Our Mission

Panhandle Breast Health works to decrease the number of breast cancer deaths by increasing mammogram rates through education, access and advocacy. Panhandle Breast Health provides no-cost mammograms to uninsured residents of the Texas Panhandle.

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From the Executive Director

PBH continues to expand efforts to make certain that every woman that needs and wants a mammogram can get one. And, while we are pleased with the statistics showing our progress, the impact we make is exemplified by each person we serve.

Karen was the first recipient of PBH's mammograms that needed both screening and diagnostic mammograms, an ultrasound, and a biopsy. Although she continues to need mammograms every six months, she knows that PBH will cover all the diagnostic cost. This helps empower her to make good health decisions.



We know that early detection saves lives and can alleviate unnecessary stress and concern when a woman has symptoms and needs a diagnostic mammogram. With the ongoing support of numerous individuals, organizations, foundations and businesses, PBH plans to help more women, and men, in 2023. If you would like to contribute, you can do so through our website at www.panhandlebreasthealth.org.

2022 in Review

Under the leadership of a new executive director, Judy Neill, PBH began directly paying for screening services. PBH partnered with BSA Harrington Breast Center for mammograms and other screening services and partnered with Haven Health Clinic who provides clinical breast exams and physician referrals.

Founder and former Executive Director Leticia Goodrich secured funds from The Ryan Palmer Foundation to move beyond education and advocacy and begin providing uninsured residents of the Texas Panhandle with no-cost mammograms. With a grant from the Amarillo Area Foundation, PBH began the Positively Pink Breast Cancer Screening Initiative to provide screening services for residents of nine counties in the eastern Texas Panhandle. In August, PBH partnered with The Prevent Cancer Foundation to begin an LGBTQ+ specific outreach program providing access to breast and cervical screening along with HPV vaccinations.



Did you notice?

This year, PBH got an updated website with help from the Rogers LEAD WT Program at West Texas A&M University.

2022 in Review

In 2022, PBH provided more than \$65,000 worth of services to uninsured women who otherwise might not have gotten mammograms. 79 applications were sent in to BSA Harrington Breast Center from 15 of the top 26 counties in the Panhandle. Panhandle Breast Health paid for 39 procedures in 2022, which included 29 screening mammograms, nine diagnostic mammograms, and one biopsy.

The top three counties that used PBH's services in 2022 were...
Potter --- Randall --- Parmer

Though PBH was excited to begin a new chapter this year by paying for uninsured people to get mammograms and closing the gap between insured and uninsured mortality rates, PBH's primary goal remains in education and increasing mammography rates in all demographics.



To financially support that goal, PBH hosted the annual golf tournament and a cornhole tournament. PBH attended numerous health fairs and outreach events in collaboration with multiple government, nonprofit, and commercial industries to educate people about breast health and breast cancer.

| Our Supporters

PBH is grateful to our Board of Directors, contributors and volunteers:

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Looking Forward

In 2023, Panhandle Breast Health looks forward to expanding outreach even further and hopes to double the amount of no-cost mammograms provided, as well as partnering with rural hospitals. As the number of mammograms PBH pays for increases, so will the overall outreach efforts to increase mammography rates among all demographics.

Thank You

Panhandle Breast Health extends a special thank you to Rudy's "Country Store" and Bar-B-Q, who once again hosted the annual Pink Cup for a Cause campaign. Rudy's contributions help PBH fulfill its missions year after year.



PBH also extends a heartfelt thank you to the organizations who provided PBH with grants this year. Without the Ryan Palmer Foundation, PBH would not have been able to expand its efforts to offer no-cost mammograms, and the Amarillo Area Foundation and the Prevent Cancer Foundation who provided much-needed funding to stretch our reach even further.

Likewise, smaller donations from private citizens and businesses are integral. Thank you to everyone who donated this year.

Contact Us



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panhandlebreasthealth.org

If you or someone you know needs a no-cost mammogram, please reach out to us. Applications are available online in English and Spanish.

PBH will provide no-cost mammograms to uninsured women over 40 who are residents of the top 26 counties in the Texas Panhandle. PBH will provide no-cost mammograms to men and women under 40 with a physicians referral.

